Tokyo Midtown Yaesu , Yaesu Central Tower 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan MITSUI CHEMICALS, INC. https://www.mitsuichemicals.com

March 13, 2025 Mitsui Chemicals, Inc.

Mitsui Chemicals Group Establishes Coating Technical Center in India

Strengthening the ability to offer solutions for the Indian market

Mitsui Chemicals, Inc. (Tokyo: 4183; President & CEO: HASHIMOTO Osamu) today announced that its subsidiary Mitsui Chemicals India Pvt. Ltd. (Delhi; Managing Director: KAWAGUCHI Jun; "MCIND") has established the Coating Technical Center (CTC) in Gurugram, in the Indian state of Haryana. On February 18, 2025, MCIND held an opening ceremony for the new center, which has been created with the aim of improving technical support capabilities in the company's coatings and engineering materials business.

Against the backdrop of mounting concern about environmental problems and the tightening of government regulations, India is seeing growing demand for sustainable packaging. Of particular note are moves to reduce the use of disposable plastic and switch to alternative materials. The CTC has been established to serve as a base for providing technical support, with plans to swiftly and precisely meet the needs of customers in the Indian market.

The facility is equipped with coating machines capable of handling all kinds of coating methods – including gravure, reverse gravure and air knife – along with analyzers. This will allow customers' issues to be quickly resolved in India rather than having to send products to Japan for testing and evaluation, as had been the case previously. In addition, the CTC will help support customers in developing products by undertaking R&D focused on the latest coating technologies, as well as by providing technical guidance to customers on getting the most out of Mitsui Chemicals' products.



Coating machine

	2nd Floor, 81, Jagat Tower, Udyog Vihar Phase 1, Dundahera Village, Sector 20, Gurugram, Haryana 122016, India
Location	MITSUI CHEMICALS NDIAPVILID TECHNICAL CENTER
Size	4,800 sq ft (approximately 446m²)
Products	CHEMIPEARL™, TAKELAC™, TAKENATE™, BONRON™ and more
evaluated	

With the establishment of the CTC, MCIND is transforming from a supplier of raw materials into a solutions provider that will help resolve India's social issues. By continuing to enhance the CTC's capabilities, develop new products and establish research centers, Mitsui Chemicals aims to further bolster its presence in India, which is the heart of the Global South. In doing so, the company also has an eye to stepping up its technical support in such regions as the Middle East and Africa.

Mitsui Chemicals intends to continue pursuing technological innovation based on a global perspective, as well as maintaining efforts to meet customers' diverse needs.