



http://www.mitsuichem.com

Shiodome City Center 1-5-2, Higashi-Shimbashi, Minato-ku, Tokyo 105-7122, Japan

May 14, 2015 Mitsui Chemicals, Inc.

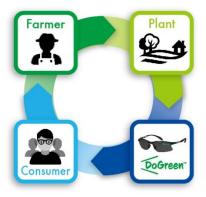
## Mitsui Chemicals Develops Sunglasses Using Plant-derived Lens Material "Do Green™" for ITU World Triathlon Yokohama

Mitsui Chemicals, Inc. (Tokyo: 4183; President & CEO: Tsutomu Tannowa) announced the successful development of sunglasses using its plant-derived bio-based ophthalmic lens material Do Green<sup>™</sup> for participants of the May 16<sup>th</sup>-17<sup>th</sup> ITU World Triathlon Yokohama.





Under the trademark Do Green<sup>TM</sup>, Mitsui Chemicals targets the launch of plant-derived products and providing solutions to social issues of local agricultural industries and its members in line with the Company's goal to realize a cohesive society in harmony with the environment. As the first milestone, the Mitsui Chemicals Group, in collaboration with NGO organizers, will offer part of the revenue from Do Green<sup>TM</sup> to promote activities focusing on "vision health" of persons working in agriculture-related occupations at the material source of Do Green<sup>TM</sup> to contribute to an improved quality of life in these areas.



Mitsui Chemicals, which aims to contribute to a better society and environment, collaborated with the SWANS program of Yamamoto Kogaku Co., Ltd., which has a good track record in designing products for more comfortable sports performance, Itoh Optical Industrial Co., Ltd., which has expertise in the manufacture of high-performance lenses, and Yokohama City to develop Do Green<sup>TM</sup> sunglasses.

Do Green<sup>™</sup> sunglasses use Mitsui Chemicals' world's first bio-based vision correction lens material. The lens material has acquired biomass product certification in Japan and the United States.

Mitsui Chemicals as a YOKOHAMA SUPPORTER provides its support to the ITU World Triathlon Yokohama and will present participants, judges, and staff members its Do Green<sup>™</sup> sunglasses.

At the exhibition, Mitsui Chemicals will display Do Green<sup>™</sup> sunglasses and other barrier-free solutions using its performance-driven materials such as prosthetics materials, braille tiles (silica), and a hand bicycle using its materials made by HandBike Japan.