

# [Chemistry][Innovation][Dreams]

~Realization of ideals through the wonders of chemistry~

### **Explanation of Financial Results**

November 4, 2008 Mitsui Chemicals

### **OVERVIEW: Operations in First Half FY2008**

#### First Half of FY2008

- Record increases in domestic naphtha prices
   Domestic standard naphtha prices were at record highs in July-September
- World markets impacted by U.S. sub-prime loan crisis
   Slowdown in demand for chemical material resulted in production cutbacks after June
- Beijing Olympic related shipping restrictions impacted market demands

#### Impact on Operations

- Prices did not reflect material cost increases
- Profitability impacted by interval between material purchase and sell through of finished goods
- Production cutback to adjust to demand slowdown for Phenol and Ethylene cracker

## **Operating Profit for the First Half FY2008**

#### ( ) = minus

#### **Against preceding year FY**

Unit: billion yen

Segment	FY2007 Apr-Sep	FY2008 Apr-Sep Results	Loss	Breakdown of Loss			
	Results			Volume	Price	Costs	Notes
Performance Materials	19.0	9.2	(9.8)	(1.6)	(3.8)	(4.4)	•Insufficient reflection in price
Advanced Chemicals	5.0	3.6	(1.4)	0	(0.6)	(8.0)	<ul> <li>Increase in depreciation costs</li> </ul>
Basic	19.6	(0.2)	(19.8)	(2.8)	(15.0)	(2.0)	• PH, PO period time
Others	(0.9)	(2.6)	(1.7)	(0.6)	(0.6)	(0.5)	gaps
Total	42.7	10.0	(32.7)	(5.0)	(20.0)	(7.7)	

## **Operating Profit for the First Half of FY2008**

( ) = minus

**Against Forecast of July 31** 

Unit: billion yen

Segment	FY2008 Apr-Sep	FY2008 Apr-Sep		Breakdown of Loss			
Ocginent	Forecast	Results	Loss	Volume	Price*	Costs	Notes
Performance Materials	10.0	9.2	(8.0)	(4.0)	1.6	1.6	•TDI
Advanced Chemicals	5.0	3.6	(1.4)	(8.0)	(0.6)	0	•HQ、RS
Basic Chemicals	2.0	(0.2)	(2.2)	(2.7)	8.0	(0.3)	•PH related
Others	(1.0)	(2.6)	(1.6)	(0.2)	(0.4)	(1.0)	• Services
Total	16.0	10.0	(6.0)	(7.7)	1.4	0.3	

<sup>\*</sup>Price includes both selling and purchasing price variances

## FORECAST: Operations in Second Half FY2008

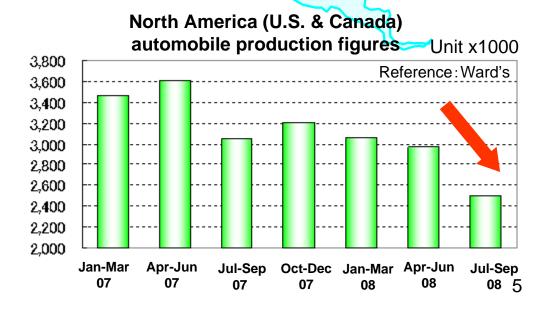
#### [ Market Slowdown ]

<North America / Polypropylene (PP) Automotive Materials >

Jul-Sep North America Automobile Production Figures

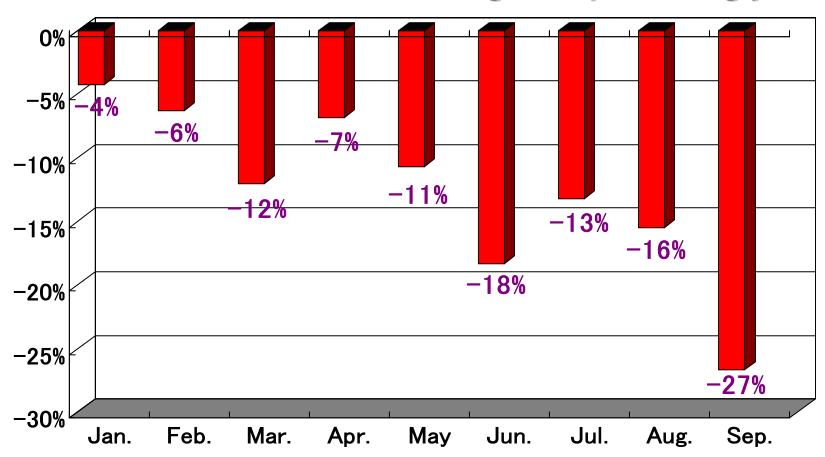
- 20% decrease against preceding year
- Decrease in Japanese Automobile Sales ("T" company sales in North America in Sep > 20% decrease against preceding year)

Forecasted fall in North America PP automotive materials sales volume



## U.S. Automobile Industry Sales (Jan-Sep 2008)

#### % against preceding year

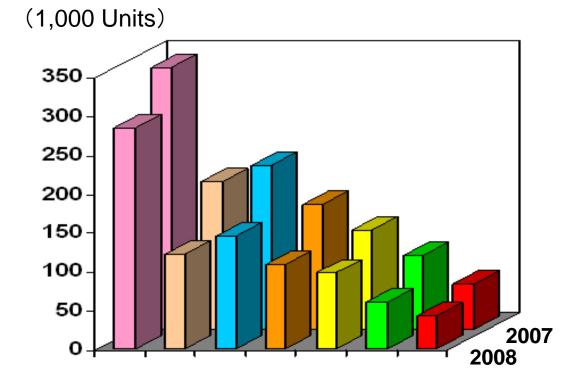


- •1H:Sharp decline in sales against preceding year due to high fuel costs.
- •2H: Market slowdown continue in September due to unfavorable economic conditions. October figures are at a record 20 year low.

# U.S. Automobile Sales (Sep 2008)

- **G** company
  - Down 15.6%
- F company
  - Down 36.3%
- T company
  - Down 31.4%
- D company
  - Down 32.8%
- H company
  - Down 24%
- N company
  - Down 36.8%
- HY company
  - Down 26.4%

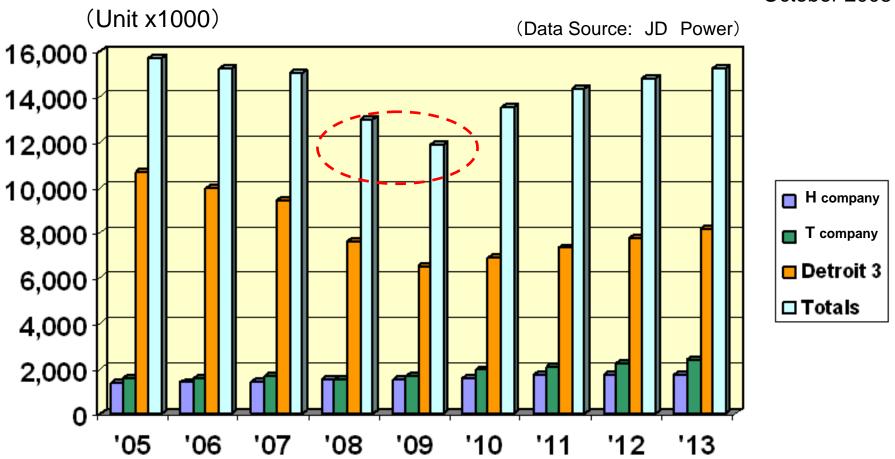
**US Total Decline 26.6%** 



Significant decline in Japanese automobile sales volume. Record 15 year low.

#### RESULTS & FORECAST: North America Automobile Production



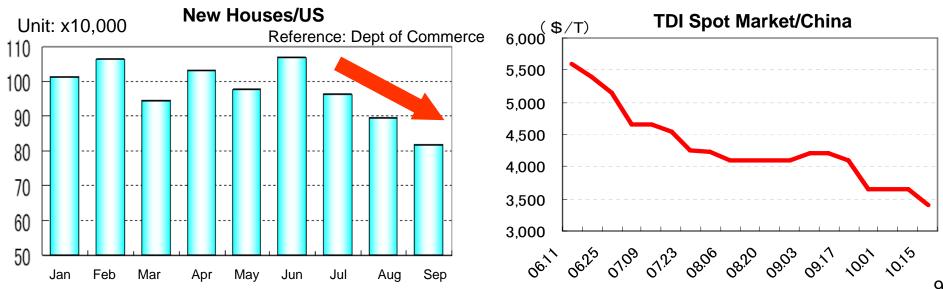


- Automobile production expected to slow down in 2008 and 2009
- Companies "H" and "T" will review model selection and revise plant expansion plans
- Detroit "Big 3" market share expected to continue to fall

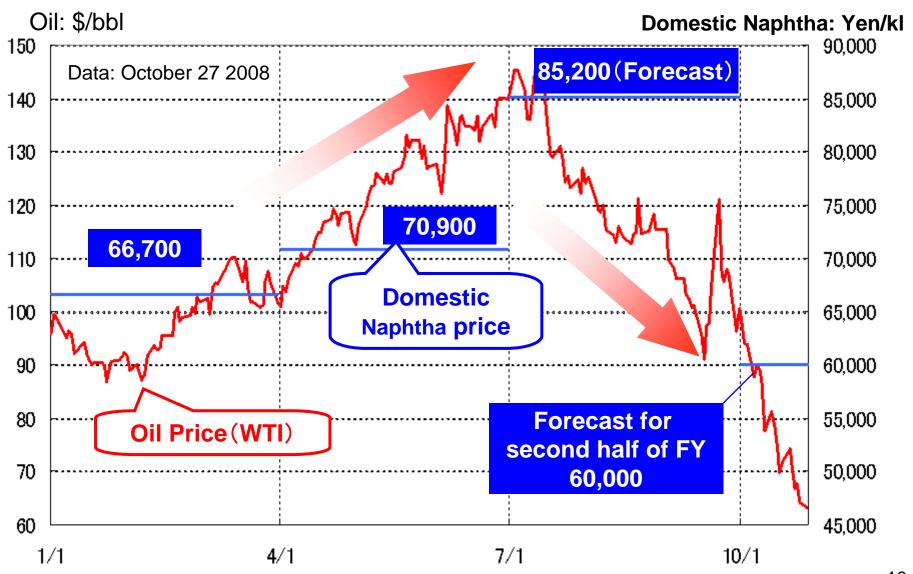
## Operations in Second Half FY2008

#### China / TDI (Urethane Materials) >

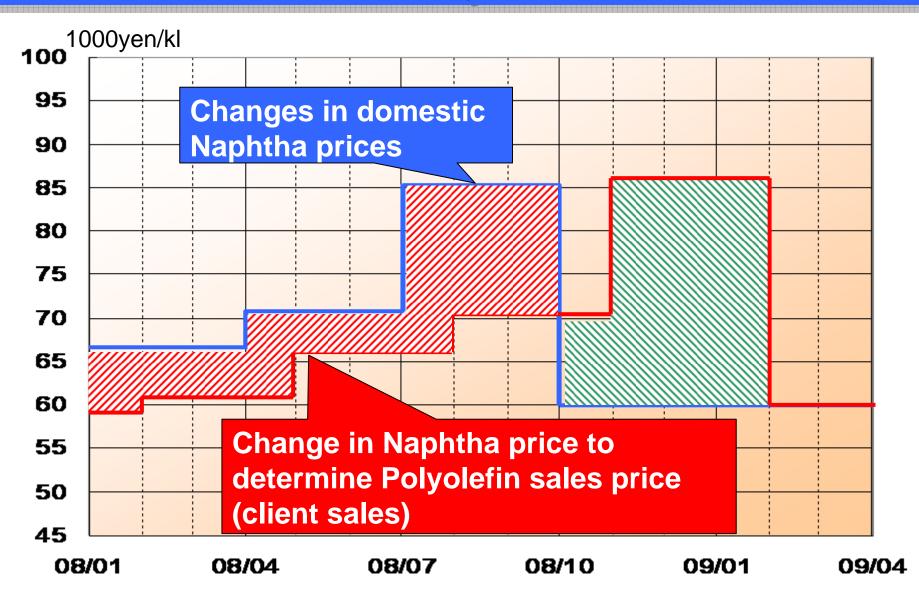
- U.S. Slowdown in consumption of household materials (September new house construction was at a record low since 1991 minus 6.3% against the preceding year)
- China Exports slow due to poor economic conditions in U.S. (Chinese TDI demand low resulting in price drops)
- Mitsui has cutback TDI production (Late October: 50% production cutback)



# Oil Naphtha Prices



## NAPHTHA FORMULA: Polyolefin Prices

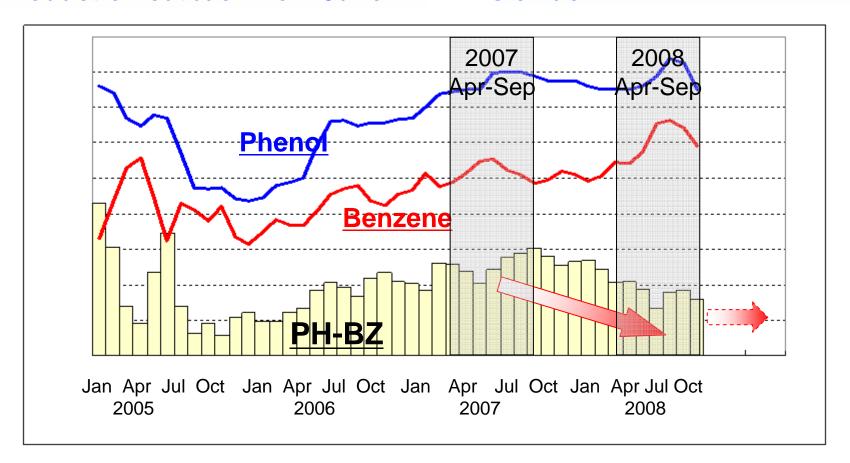


## MAIN PRODUCT: Phenol

#### [ First Half]

- >Increased material costs/demand slowdown
- >Production cutback from June

[ Forecast for Second Half ] > Production adjustment to respond to demand slowdown



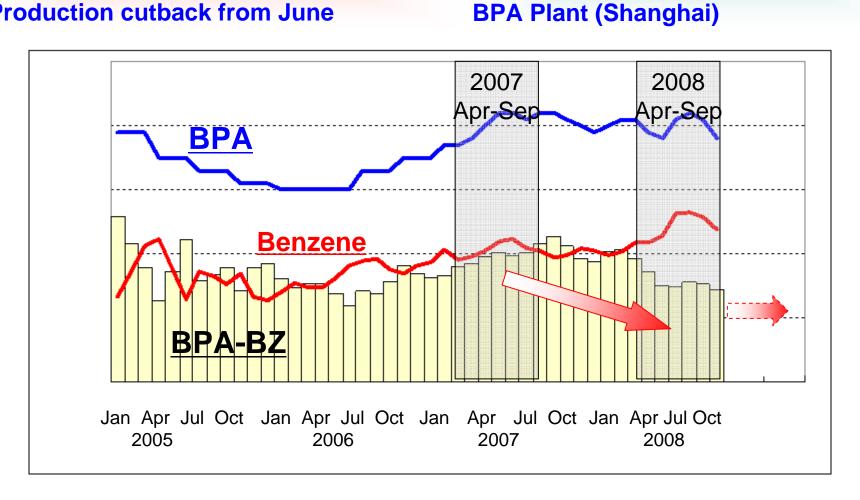
# MAIN PRODUCT: Bisphenol A (BPA)

#### [ First Half]

>Increased material costs/slowdown in polycarbonate product demand due to poor economic conditions >Production cutback from June

[ Forecast for Second Half ]

>Production adjustment to respond to demand slowdown >Commence plant operations at



# MAIN PRODUCT: Tolylene Diisocyanate (TDI)

[ First Half ]

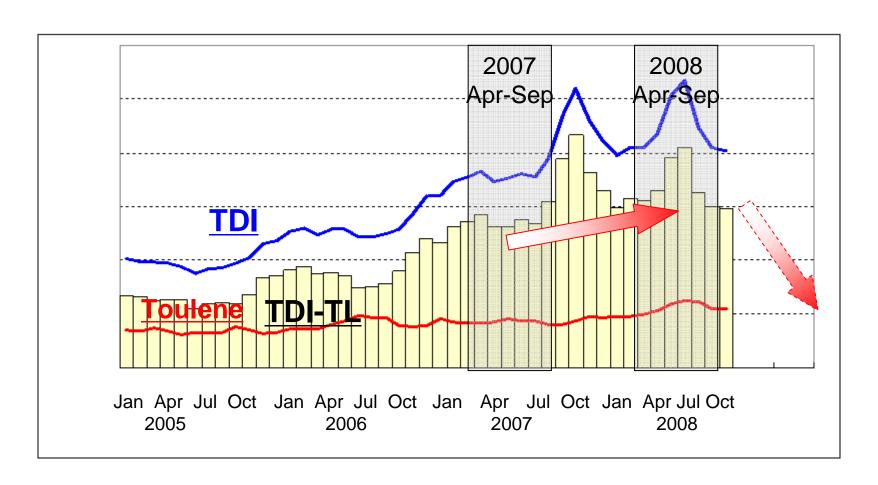
>Favorable market conditions in China

>Favorable market price

[ Forecast for Second Half ]

>Poor market conditions in U.S. will affect China exports to U.S.





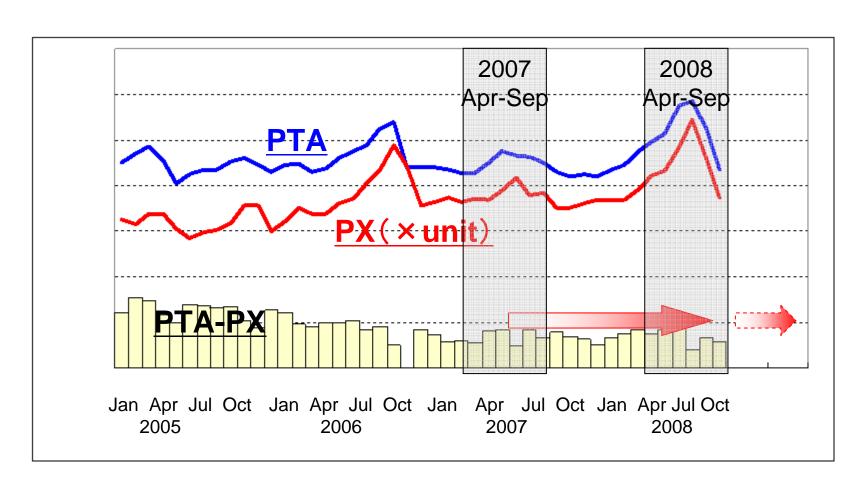
## MAIN PRODUCT: Purified Terephthalic Acid (PTA)

#### [ First Half ]

- >Increase in material costs/
- slowdown in demand
- >Continue 20% production cutback

Forecast for Second Half

- >Supply overabundance
- >Recovery forecasted for 2009
- >Continue production cutback



#### **FORECAST & MEASURES: Second Half of FY2008**

- Poor economic conditions slows demand for Naphtha despite low prices
- Chemical product demand recovery forecasted for 2010

#### Measures

- 1. Selective investment
  - Operations:

First Half steamlined investments by approximately 30 billion yen

- Safety, Environment: No change
- 2. Acceleration of 2008 Long-term Plan Target
  - No change in plans but actualization will be accelerated
- 3. Inventory management/cost cutting

# 2008 LONG-TERM PLAN ACCELERATION: Performance Materials

### **Expansion of Solar Cell Operations**

1. Establishment of division to concentrate on solar cell business (Aug 1)

Intensify market strategy and new product

development capabilities

2. Expand solar cell encapsulant production capacity

- 9,000→20,000T (Nagoya 2009)

Solar cell encapsulant

Strengthen position as a global leader

# 2008 LONG-TERM PLAN ACCELERATION: Performance Materials (continued)

## **Expansion of Solar Cell Operations** (continued)

3. Co-development of monosiliane gas production process with Tokuyama

Schedule

Development completion: 2010

Actualization: 2012

Mitsui Chemicals =
 Leader in
 Monosiliane Gas
 Siliane gas production technology

Synergy ×

= Tokuyama =
Diverse silicone product
range
Silicone production technology

## Mitsui Chemicals Group Solar Cell Operations

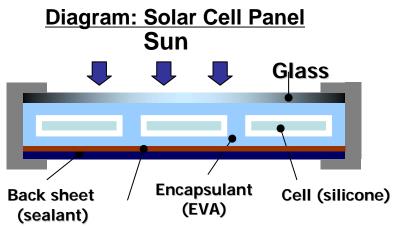
Product	Use	Annual Production	Share
Solar Eva	encapsulant	9,000T	Approx. 30% (global leader)
monosiliane gas	special gas	150T	Approx. 15% (global 3 <sup>rd</sup> )
Takelac, Takenate	adhesives	_	Approx. 70~80% (domestic leader **)

Other, NF3 (special gas), Milastomer (use: aluminum frame gasket material)

XShare of sealant for solar cells

Solar Cell Related Sales: approximately 8 billion yen

2011 Target: 20 billion yen



## PRODUCTION: Performance Materials

Plant	Date/Capacity	Conditions
EPT (Ichihara)	•From Apr 2008 •+75KT expansion	<ul> <li>First Half Operations: Full capacity to meet healthy demands</li> <li>After Oct Operations: Full capacity despite poor economic conditions and slow automobile sales</li> </ul>
APEL (Osaka)	•From May 2008 •+3KT expansion	<ul> <li>First Half Operations: Production to meet healthy demands for optical lens</li> <li>After Oct Operations: Production to meet healthy demands despite poor economic conditions</li> </ul>
Tafmer (Singapore)	<ul><li>Under construction</li><li>+100KT expansion</li></ul>	<ul> <li>July Operations: Commence construction scheduled for December 2009 completion</li> <li>Current Condition: Construction as scheduled</li> </ul>



EPT(Ichihara Plant)



2<sup>nd</sup> APEL(Osaka Plant)



Construction site Tafmer Plant (Singapore)

#### **NEW PLANTS: Basic Chemicals**

#### **China/Bisphenol A Plant**

Capacity : 120KT

-Completion: Jul 2008

Operation : Dec 2008

# India/Polypropylene Automotive Materials

Capacity : 15KT

Completion: Oct 2008

Operation : Apr 2009

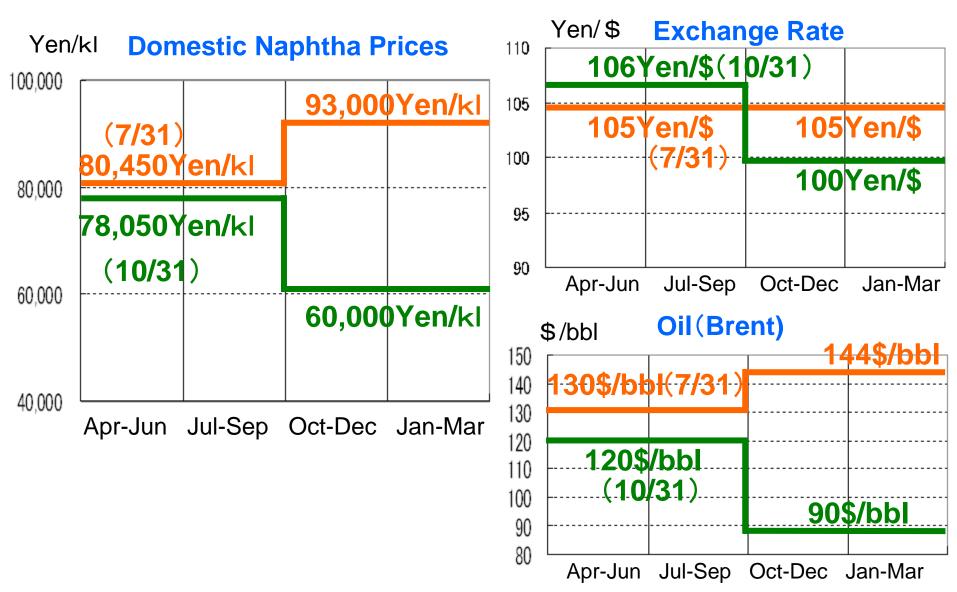


BPA Plant (Shanghai China)



PP Automotive Material Plant (India)

#### FORECAST: Second Half FY2008



#### **FORECAST: Operating Income in FY2008**

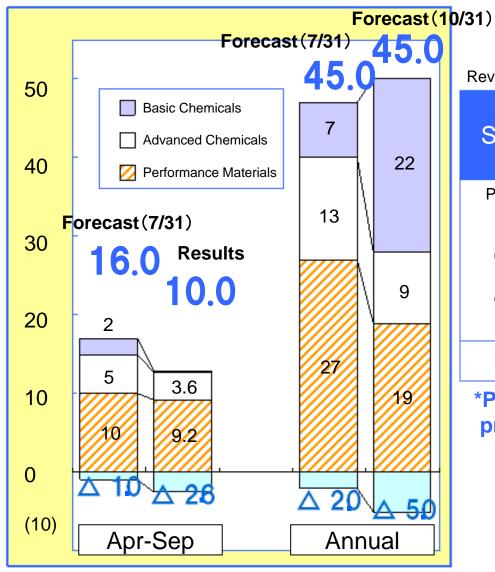
() = minus Unit: billion yen

Segment	FY2007	FY2008	Loca		Bre	akdowr	of Loss
	Results	Forecast	Loss	Volume	Price*	Costs	Notes
Performance Materials	359	19.0	(16.9)	3.4	(5.9)	(14.4)	<ul><li>Depreciation costs</li></ul>
Advanced Chemicals	108	9.0	(1.8)	0	(0.2)	(1.6)	
Basic Chemicals	334	22.0	(11.4)	(14.8)	7.1	(3.7)	• PO,PH
Others	△29	(5.0)	(2.1)	(0.6)	(0.6)	(0.9)	
Total	77.2	45.0	(32.2)	(12.0)	0.4	(20.6)	

<sup>\*</sup>Price includes both selling and purchasing price variances

## FORECAST: Operating Income in FY2008

Unit: billion yen



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Segment	Increase/ (Decrease)	Breakdown of Loss				
		Volume	Price*	Costs		
Performance Materials	(8.0)	(6.0)	(3.4)	1.4		
Advanced Chemicals	(4.0)	(3.8)	(0.2)	0		
Basic Chemicals	15.0	(14.7)	30.4	(0.7)		
Other	(3.0)	(0.7)	(0.9)	(1.4)		
TOTAL		(25.2)	25.9	(0.7)		

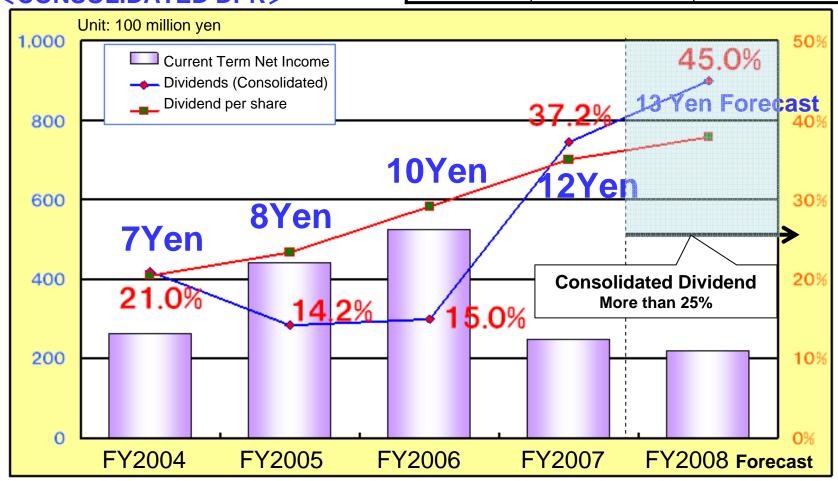
<sup>\*</sup>Price includes both selling and purchasing price variances

# **DIVIDENDS:** Policy from FY2008

Consolidated Dividend Payout Ratio (DPR) over 25% Additionally DOE over 2.0%

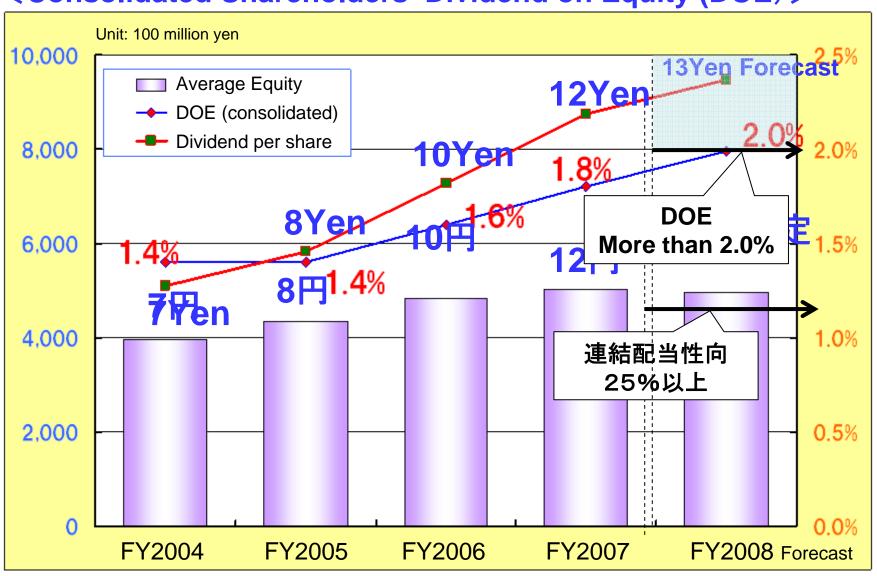
Interim Period	End of Second Interim Period (forecast)	FY (forecast)
6 yen/	7 yen/	13 yen/
share	share	share

#### <CONSOLIDATED DPR>



# **DIVIDENDS:** Policy from FY2008

#### < Consolidated Shareholders' Dividend on Equity (DOE) >





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