

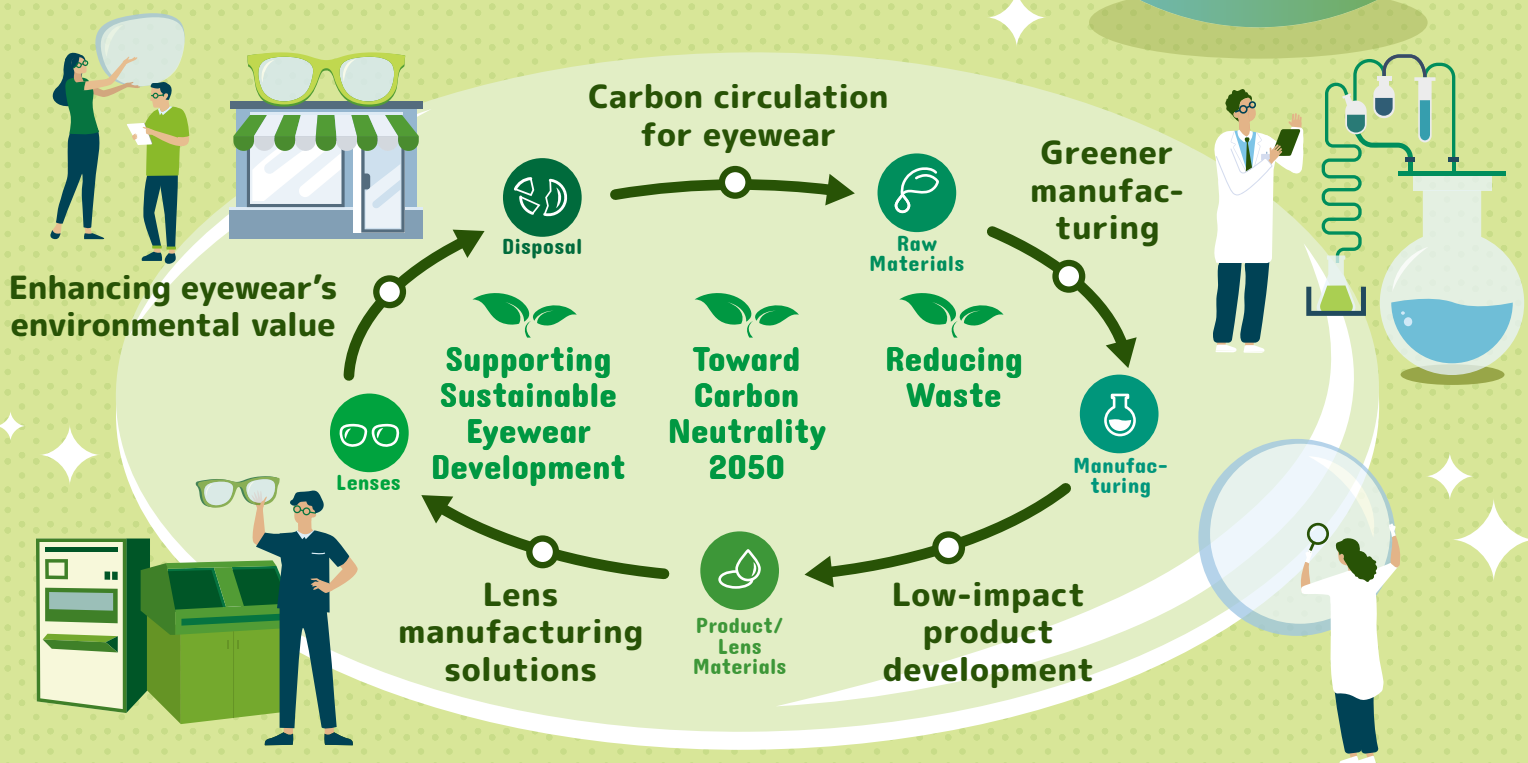
DoGreen™

Do Green™ is an initiative by Mitsui Chemicals' Vision Care Materials Division to provide materials, technologies, and solutions that support eyewear industry to reduce environmental impact.

Vision for a Sustainable Future



Current and Upcoming Do Green™ Initiatives



Examples of Do Green™ Initiatives

1 Do Green™ Products

MR-174™ and MR-160DG™ are plant-derived eyeglass lens materials, certified as biomass products by JORA (Japan) and USDA (U.S.).

2 Chemical Recycling

We are developing new chemical recycling technologies that convert lens waste and discarded lenses into MR™ eyeglass lens materials.

3 Fuel Conversion

We are advancing the use of low-carbon fuels at Mitsui Chemicals and introducing renewable energy, including solar power, at SDC Technologies, our group company.



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