

September 29, 2015  
Mitsui Chemicals, Inc.

## **CSR Communication Report 2015**

### **– Unique environmental contribution benchmark “Blue Value™” –**

September 29, 2015 - Mitsui Chemicals Inc. (Tokyo:4183; President & CEO: Tsutomu Tannowa) announced the release of its CSR Communication Report 2015. From 2005, the Company has annually compiled and issued reports on how the Group fulfills its responsibilities to society as a good corporate citizen.



PDF :  
[http://www.mitsuichem.com/csr/report/pdf/csr2015\\_e.pdf](http://www.mitsuichem.com/csr/report/pdf/csr2015_e.pdf)

Digital book :  
<http://www.mitsuichem.com/csr/report/ebook/2015/>

### **CSR Communication Report 2015**

The Mitsui Chemicals Group communicates its Corporate Social Responsibility (CSR) activities by a 20-page booklet, which reports on distinctive and noteworthy activities undertaken by the Group in 2015, and through its official website (CSR activities: <http://www.mitsuichem.com/csr/index.htm>), which provides extensive coverage and disclosure of all aspects of the Group’s social contribution and environmental protection initiatives.

In one of the report’s special features, Mitsui Chemicals shows its dedication to “realize the sustainable development of society and the Group” by contributing to a “cohesive society that is in harmony with the environment” through its mobility business. The Group also reports on its contributions to “realize industrial platforms in harmony with local communities” through training programs at its Plant Operation Technology Training Center in Mobarra, Chiba.

### **Blue Value™, Mitsui Chemicals’ unique environmental contribution benchmark**

The chemical industry has a limitless potential to resolve the many issues confronting humankind and contributing to the sustainable development of society. To create and enhance environmental value for customers throughout the supply chain, Mitsui Chemicals established an assessment index evaluating environmental load of products and technologies.

If a product or technology helps in the realization of a cohesive society in harmony with the environment and satisfies life cycle assessment (LCA) indexes, such as lessening the environmental load by reducing CO<sub>2</sub> emissions (low-carbon society), protecting resources (sound material-cycle society), or co-existing with nature (society in harmony with nature), when compared with conventional products, it is judged to have Blue Value™.



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NEWS RELEASE

MITSUI CHEMICALS, INC.

In fiscal 2014, the Group reviewed products and technology in its mobility domain and concluded that 36 products and technological applications worth 155 billion yen in sales were Blue Value™.

The Mitsui Chemicals Group will continue to expand its Blue Value™ products and technologies to resolve social issues and make a better world for all.

(For more on Blue Value™, please see our website. [http://www.mitsuichem.com/csr/mitsuichem\\_csr/blue\\_value.htm](http://www.mitsuichem.com/csr/mitsuichem_csr/blue_value.htm))

### **Cover Design**

The cover of the 2015 CSR Communication Report features the work of Mikiko Hata, an artist registered with the Able Art Company. With a corporate mission that emphasizes harmony with the environment, we closely identified with this picture of the world's flora and fauna living in symbiotic cooperation .

### Comment from Yumiko Shibasaki of the Able Art Company

The Able Art Company is an NPO that serves as a conduit for artists with disabilities and businesses. Our goal is to enhance awareness of the disabled to help realize a more symbiotic society. We hope that the selected work will help the Mitsui Chemicals Group showcase its CSR activities.

URL: [www.ableartcom.jp](http://www.ableartcom.jp)