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Mitsui Chemicals Tohcello, Inc.

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## Mitsui Chemicals Tohcello Receives Food Industry “Mottainai” Award

～Freshness retention film Spash™ receives high marks for its contribution to reducing food loss～

Mitsui Chemicals, Inc. (Tokyo:4183; President & CEO: Tsutomu Tannowa) announced its wholly owned subsidiary, Mitsui Chemicals Tohcello, Inc. (President: Yoshihisa Fujimaki) was awarded the Minister of Agriculture, Forestry and Fisheries Award in the “3rd Food Industry Mottainai Awards\*”, which is held under the aegis of the Japan Organics Recycling Association’s (JORA), for their high-performance freshness retention film Spash™ and its contribution in preventing food waste and loss. The awards ceremony was held on January 29th at the Tokyo Stock Exchange Hall.



Awards Ceremony



Freshness retention film Spash™

Mitsui Chemicals Tohcello’s Spash™ is a high performance functional film which is especially effective in retaining freshness of vegetables and fruits, and preventing “wilting” and “discoloration”. Spash™, a highly economical film which can be reused repeatedly, has proven effective as a packaging film for vegetables and fruit not only during distribution but also for freshness retention at home.

The award committee gave high marks to the film’s effectiveness in not only extending food life but also for its contribution in reducing food loss during distribution and after purchase. Through extensive corporate efforts, Mitsui Chemicals Tohcello realized cost reduction of this highly versatile film. The committee highly evaluated the product’s potential and expects even wider uses in the future.

The Mitsui Chemicals Group, towards the realization of wellness and a better quality of life for all, will continue to develop solutions to global social issues including food preservation and food loss.

\* About the 3rd Industry Mottainai Awards

Annual awards presented by the Japan Organics Recycling Association (JORA). Promoting sustainability of the food industry, the awards are presented to companies, organizations, and individuals who have shown exceptional results in preventing global warming and effectively using energy, efficient use of transportation, reduction of food loss, cooperation between carriers, and collaboration with consumers. The awards, which are sponsored by the Ministry of Agriculture, Forestry and Fisheries, target a wider understanding of efforts to curb global warming and efficient use of energy and the promotion of such efforts.